

SAMSUNG ELECTRONICS (UK) LIMITED
Samsung Q-Symphony Cashback Promotion
TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at any of the below URLs (as applicable) form part of the Terms and Conditions:

- i. <https://www.samsung.com/uk/offer/samsung-q-symphony-soundbar-cashback-deal/> (for 50% offer - UK)
- ii. <https://www.samsung.com/ie/offer/samsung-q-symphony-soundbar-cashback-deal/> (for 50% offer - ROI)
- iii. <https://www.samsung.com/uk/offer/samsung-q-symphony-soundbar-cashback-offer/> (for 25% offer - UK)
- iv. <https://www.samsung.com/ie/offer/samsung-q-symphony-soundbar-cashback-offer/> (for 25% offer - ROI)

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, 2000 Hillwood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**”).

Promotion Period

2. The Promotion will commence at 00:01 (BST) on the 15th September 2021 and close at 23:59 (BST) on the 19th October 2021 (the “**Promotion Period**”).

Eligibility

3. To be eligible to participate in the Promotion you must be a resident (aged 18+) of either the United Kingdom, Isle of Man, Channel Islands or Republic of Ireland or a Company registered in the same (“**Participant**”).
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter.
5. Retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded as Participants.

Offer

6. Samsung is offering a promotion (the “**Promotion**”) whereby an individual (aged 18+) (“**Individual Participant**”) resident in the United Kingdom, Isle of Man, Channel Islands or Republic of Ireland (“**Territories**”) or a company registered in one of the Territories (“**Company Participant**”), will be eligible to claim a corresponding reward as shown at Table 1 below (the “**Reward**”) by redemption when purchasing a qualifying selected new (i.e. not second hand, refurbished or ex-display) Samsung 2021 TV with SKU listed in Table 2 (“**Qualifying Television**”) along with a new 2021 Samsung Q Symphony soundbar with SKU listed in Table 1 (“**Promotion Product**”) on the same date from the same retailer among those listed **[HERE]** (“**Participating Retailer**”), within the Promotion Period and subject to full compliance with these Promotion Terms and Conditions. Participants who purchase a Qualifying Television before 23:59 (BST) 19th October 2021, but not together with a Promotion Product as per the above shall instead be eligible to receive 25% of the purchase price of a Promotion Product (providing such Promotion Product is purchased during the Promotion Period) as a cashback payment (also a “**Reward**”) subject to full compliance with the Promotion Terms and Conditions. Full details of the Promotion Products, Qualifying Televisions and the corresponding Rewards are set out in Table 1 below. For the avoidance of doubt, the term ‘Participant’ shall be taken to refer to both Individual Participants and Company Participants (and the applicable plural) unless stated otherwise.

Table 1 – Promotion Products and Corresponding Rewards

Promotion Product	Corresponding Reward for Promotion Product purchased with Qualifying Television (both during Promotion Period)	Corresponding Reward where Promotion Product purchased and the Qualifying Television is purchased before 19 th October 2021)
HW-Q950A	Cashback equal to 50% of the purchase price of the Promotion Product (as stated on the applicable proof of purchase)	Cashback equal to 25% of the purchase price of qualifying soundbar (as stated on the applicable proof of purchase)
HW-Q900A		
HW-Q800A		
HW-Q700A		
HW-Q600A		
HW-560/61A		

Table 2 –Qualifying Televisions (SKU)

QE85QN900ATXXU	UE65AU9070UXXU	QE85LS03AAUXXU	QE50LS01TBUXU
QE75QN900ATXXU	UE55AU9070UXXU	QE75LS03AAUXXU	QE43LS01TAUXXU
QE65QN900ATXXU	UE50AU9070UXXU	QE65LS03AAUXXU	QE43LS01TBUXU
QE85QN800ATXXU	UE43AU9070UXXU	QE55LS03AAUXXU	QE75LS01TCUXXU
QE75QN800ATXXU	UE75AU9007KXXU	QE50LS03AAUXXU	QE65LS01TCUXXU
QE65QN800ATXXU	UE65AU9007KXXU	QE43LS03AAUXXU	QE55LS01TCUXXU
QE75QN700ATXXU	UE55AU9007KXXU	QE32LS03TCUXXU	UE65TU8300KXXU
QE65QN700ATXXU	UE50AU9007KXXU	QE65LS01TAUXXU	UE55TU8300KXXU
QE55QN700ATXXU	UE43AU9007KXXU	QE55LS01TAUXXU	UE75TU7020KXXU
QE85QN95AATXXU	UE50AU9010KXXU	QE50LS01TAUXXU	UE70TU7020KXXU
QE75QN95AATXXU	UE43AU9010KXXU	QE43LS01TAUXXU	UE65TU7020KXXU
QE65QN95AATXXU	UE75AU9000KXXU	QE55LS01TBUXU	UE55TU7020KXXU
QE55QN95AATXXU	UE65AU9000KXXU	QE50LS01TBUXU	UE50TU7020KXXU
QE85QN94CATXXU	UE55AU9000KXXU	QE43LS01TBUXU	UE43TU7020KXXU
QE75QN94AATXXU	UE50AU9000KXXU	QE75LS01TCUXXU	UE32T5300CKXXU
QE65QN94AATXXU	UE43AU9000KXXU	QE65LS01TCUXXU	UE32T4307AKXXU
QE55QN94AATXXU	UE65TU8300KXXU	QE55LS01TCUXXU	UE32T4300AKXXU
QE50QN94AATXXU	UE55TU8300KXXU	QE65Q700TATXXU	
QE65Q95TCTXXU	UE85AU8000KXXU	QE55Q700TATXXU	
QE55Q95TCTXXU	UE75AU8000KXXU	QE65Q95TATXXU	
QE98QN90AATXXU	UE70AU8000KXXU	QE55Q95TATXXU	
QE75QN90AATXXU	UE65AU8000KXXU	QE32LS03TBKXXU	
QE65QN90AATXXU	UE60AU8000KXXU	QE43LS05TAUXXU	
QE55QN90AATXXU	UE55AU8000KXXU	QE55LS01TAUXXU	
QE50QN90AATXXU	UE50AU8000KXXU	QE55LS01TBUXU	
QE43QN90AATXXU	UE43AU8000KXXU	QE49LS01TAUXXU	
QE85QN85AATXXU	UE85AU7110KXXU	QE49LS01TBUXU	
QE75QN85AATXXU	UE75AU7110KXXU	QE43LS01TAUXXU	
QE65QN85AATXXU	UE65AU7110KXXU	QE43LS01TBUXU	
QE55QN85AATXXU	UE58AU7110KXXU	QE75LS01TAUXXU	

QE85Q80AATXXU	UE55AU7110KXXU	QE65LST7TAUXXU	
QE75Q80AATXXU	UE50AU7110KXXU	QE55LST7TAUXXU	
QE65Q80AATXXU	UE43AU7110KXXU	UE65TU8300KXXU	
QE55Q80AATXXU	UE85AU7100KXXU	UE55TU8300KXXU	
QE50Q80AATXXU	UE75AU7100KXXU	UE75TU7020KXXU	
QE85Q70AATXXU	UE70AU7100KXXU	UE70TU7020KXXU	
QE75Q70AATXXU	UE65AU7100KXXU	UE65TU7020KXXU	
QE65Q70AATXXU	UE58AU7100KXXU	UE55TU7020KXXU	
QE55Q70AATXXU	UE55AU7100KXXU	UE50TU7020KXXU	
QE75Q65AAUXXU	UE50AU7100KXXU	UE43TU7020KXXU	
QE65Q65AAUXXU	UE43AU7100KXXU	UE32T5300AKXXU	
QE55Q65AAUXXU	UE75TU7020KXXU	UE32T4307AKXXU	
QE50Q65AAUXXU	UE70TU7020KXXU	UE32T4300AKXXU	
QE43Q65AAUXXU	UE65TU7020KXXU	QE65Q700TATXXU	
QE85Q60AAUXXU	UE55TU7020KXXU	QE55Q700TATXXU	
QE75Q60AAUXXU	UE50TU7020KXXU	QE65Q95TCTXXU	
QE70Q60AAUXXU	UE43TU7020KXXU	QE55Q95TCTXXU	
QE65Q60AAUXXU	UE32T5300CKXXU	QE32LS03TCUXXU	
QE55Q60AAUXXU	UE32T4307AKXXU	QE43LS05TCUXXU	
QE50Q60AAUXXU	UE32T4300AKXXU	QE55LS01TAUXXU	
QE43Q60AAUXXU	UE24N4300AKXXU	QE55LS01TBUXU	
QE32Q50AAUXXU	QE43LS05TCUXXU	QE50LS01TAUXXU	

- Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) and non-Samsung approved resellers (non-direct accounts) are specifically excluded from this Promotion.

Claims

- After purchasing a Promotion Product from a Participating Retailer during the Promotion Period, Participants must visit either: <https://2021.samsungpromotions.claims/q-symphony-soundbar-cashback-deal> (50% Promotion) or <https://2021.samsungpromotions.claims/q-symphony-soundbar-cashback-offer> (25% Promotion) complete the claim form with their name, contact information, address and any other requested information including the serial number of the Promotion Product and Qualifying Television, then submit it together with a scanned copy of their proof purchase showing the purchase of a Qualifying Television and a Promotion Product on the same day, or alternatively a purchase of a Promotion Product along with the receipt for their purchase of an eligible Qualifying Television (a "Claim"). For the avoidance of doubt, in order to make a Claim the Participant must be (following purchase) in possession of both their Promotion Product and Qualifying Television.
- Claims may only be submitted within zero (0) to thirty (30) days of the Participant purchasing the relevant Promotion Product (the "Claim Period"), meaning the final Claim date for Promotion Products purchased on the 19th October 2021 is no later than 23:59 (GMT) on the 18th November 2021. Claims received after the close of the Claim Period will not be eligible for a Reward (regardless of reason, including late delivery). For the avoidance of doubt, the date of purchase shall count as day one (1).
- Individual Participants are entitled to a maximum of one (1) Reward per Promotion Product and Qualifying Television purchased and subsequent valid Claim made, up to a maximum of four (4) Rewards per household.

Company Participants are entitled to one (1) Reward per Promotion Product and Qualifying Television purchased and may make up to ten (10) Claims in total.

11. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon entry of a Claim. Providing that the Claim is found to be valid in accordance with these Promotion Terms, Participants will be sent an email within seven (7) days to confirm whether their Claim has been successful and validated ("**Claim Validation**").
12. If an email acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team by email at soundbarcashback@samsungpromotions.claims or by phone at 03300544973 (UK) or 01800851745 (ROI) within seven (7) days of a Claim being submitted.
13. For the avoidance of doubt, to be eligible for the 50% Reward, Participants are required to purchase both the Samsung 2021 TV and Promotion Product on the same date from the same Participating Retailer, but will not be required to be purchased in the same transaction.
14. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email and SMS, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
15. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
16. The Reward will be sent via bank transfer within thirty (30) days of Claim Validation to the bank account provided by the Participant during the Claim process.
17. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Promotion Terms.
18. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant.
19. If a Participant returns or cancels the delivery of a Promotion Product before submitting a Claim, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalid and the Participant must cancel the Claim immediately by calling 03300544973 (UK) or 01800851745 (ROI). The Promoter reserves the right to check with Participating Retailers whether a Promotion Product has been returned or the order cancelled and by submitting a Claim the Participant provides consent to the Promoter to do so.

Privacy and Data Protection

20. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: www.samsung.com/uk/info/privacy.html. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
21. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any other purpose, nor shall they be passed to any third party.

General

22. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
23. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
24. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures; (d) any

disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.

25. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in these Promotion Terms as being included.
26. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
27. The Promotion is governed by the law of England and Wales.