

**SAMSUNG ELECTRONICS (UK) LIMITED**  
**DA CASHBACK & PRIZE DRAW PROMOTION**  
**TERMS AND CONDITIONS**

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <https://www.samsung.com/uk/offer/holiday-cashback-prize-draw/> form part of the Terms and Conditions.

**The Promoter**

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**”).

**Promotion Period**

2. The Promotion will commence at 00:01 (BST) on the 8<sup>th</sup> September 2021 and close at 23:59 (GMT) on the 2<sup>nd</sup> November 2021 (the “**Purchase Period**”).

**Eligibility**

3. To be eligible to participate in the Promotion you must be a resident (aged 18+) of either Great Britain, Isle of Man or Channel Islands (“**Participant**”). Northern Ireland shall be specifically excluded from this Promotion.
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter. Sales staff at the Participating Retailers are eligible to participate so long as they have not received a staff discount on the Promotion Product.
5. The Promotion is only available to consumers (e.g. not to any business or reseller). Retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded as Participants.

**Offer**

6. Samsung is offering a promotion (the “**Cashback Promotion**”) whereby Participants will be eligible to claim a corresponding reward as shown at Table 1 below (the “**Reward**”) by redemption when they purchase a qualifying new (i.e. not second hand, refurbished or ex-display) Samsung Domestic Appliance (each a “**Promotion Product**”) from a participating retailer listed in appendix 1 (each a “**Participating Retailer**”), within the Purchase Period subject to full compliance with these Promotion Terms and Conditions (“**Promotion Terms**”). Full details of the Promotion Products and the corresponding Rewards are set out in Table 1 below.
7. Participants who are residents of Great Britain (excluding Northern Ireland), Channel Islands or Isle of Man who purchase a Promotion Product within the Purchase Period from a Participating Retailer and go on to make a valid Claim (as defined at Condition 10 below) shall be automatically entered into a Prize Draw (as defined below) (“**Entry**”) whereby each Entry shall have a chance to win a holiday with a value of either £4,000 or £10,000, from a selection of different locations and dates (“**Prize**”), subject to full compliance with these Promotion Terms and Conditions (“**Prize Draw**”). There will be 22 Prizes in total to be won (2 x £10,000 Holidays and 20 x £4,000 Holidays). Participants who do not wish to take part in the Prize Draw (but still wish to take part in the Cashback Promotion) shall be offered the chance to opt out at the time of Claim. Alternatively, following Claim completion, Participants may contact the Promoter at [cashbackprizedraw@samsungpromotions.claims](mailto:cashbackprizedraw@samsungpromotions.claims) to opt out of the Prize Draw Promotion at any time before the 11<sup>th</sup> March 2022.

**Table 1 – Promotion Product and Corresponding Reward**

Model	Cashback per Model (£)
Refrigeration	Total
RF50A5202B1/EU	£ 200.00
RF50A5202S9/EU	£ 200.00
RF50A5002B1/EU	£ 200.00
RF50A5002S9/EU	£ 200.00
RS6HA8891B1/EU	£ 325.00
RS6HA8891SL/EU	£ 325.00
RS6HA8880S9/EU	£ 300.00
RS68A8841S9/EU	£ 250.00
RS68A8840S9/EU	£ 250.00
RS68A8840B1/EU	£ 250.00
RS68A8530B1/EU	£ 250.00
RS68A8530S9/EU	£ 250.00
RS68A8830B1/EU	£ 250.00
RS68A8830SL/EU	£ 250.00
RS68A8830S9/EU	£ 250.00
RS68A8520S9/EU	£ 200.00
RS68A8820SL/EU	£ 200.00
RS68A8820S9/EU	£ 200.00
RB38R7817B1/EU	£ 200.00
RB38R7839B1/EU	£ 200.00
RB36R8839SR/EU	£ 200.00
RB33R8899SR/EU	£ 250.00
RB36R8899SR/EU	£ 250.00
RB38T602CS9/EU	£ 100.00
RB38T602CWW/EU	£ 100.00
RB38T605DB1/EU	£ 100.00
RB38T606DS9/EU	£ 100.00
RB38T633ESA/EU	£ 100.00
RB38T636DB1/EU	£ 100.00
RB38T655DS9/EU	£ 100.00
RB38T665DSA/EU	£ 100.00
BRB26705DWW/EU	£ 100.00
BRB26600FWW/EU	£ 50.00
RB34A6B0EAP/EU	£ 100.00
RB34A6B2E39/EU	£ 100.00
RB34A6B2E41/EU	£ 100.00
RB34A6B2E48/EU	£ 100.00
RB34A6B2E12/EU	£ 100.00
RB38A7B5322/EU	£ 100.00

Model	Cashback per Model (£)
Laundry & Dish	Total
WW90T986DSX/S1	£ 100.00
WW90T986DSH/S1	£ 100.00
WW90T854DBX/S1	£ 100.00
WW90T854DBH/S1	£ 100.00
WD90T984DSX/S1	£ 100.00
WD90T984DSH/S1	£ 100.00
DW60A8060FS/EU	£ 150.00
DW60A8060BB/EU	£ 150.00
NK24M7070VS/UR	£ 75.00
NK24N9804VB/UR	£ 75.00
NQ50J3530BS/EU	£ 100.00
NQ50J9530BS/EU	£ 100.00
NV75N5641RB/EU	£ 100.00
NV75R7646RB/EU	£ 100.00
NV75R7676RB/EU	£ 100.00
NZ64N9777BK/E1	£ 100.00
NZ84F7NC6AB/EU	£ 100.00
NZ84T9770EK/EU	£ 150.00
NK36N9804VB/UR	£ 75.00
NV75R7676RS/EU	£ 150.00
NV66M3531BS/EU	£ 100.00
NV75N5641RS/EU	£ 100.00
NV75N7677RS/EU	£ 150.00
NQ50R7530BK/EU	£ 100.00
NQ50T8539BK/EU	£ 150.00
NQ50T9539BD/EU	£ 150.00
NV75T8579RK/EU	£ 150.00
NV75T8979RK/EU	£ 150.00
NV75T9579CD/EU	£ 150.00
NV75T9979CD/EU	£ 150.00
NV75T9879CD/EU	£ 150.00
NQ50T8939BK/EU	£ 150.00
NQ50T9939BD/EU	£ 150.00
NV75T8549RK/EU	£ 150.00
NZ84T9747VK/UR	£ 150.00

RB38A7B5312/EU	£	100.00
RB34A6B2E22/EU	£	100.00
RB34A6B2ECE/EU	£	100.00
RB34A6B2ECS/EU	£	100.00
RB34A6B2ECL/EU	£	100.00
RB34A6B2ECW/EU	£	100.00
RR39A74A339/EU	£	100.00
RR39A74A341/EU	£	100.00
RR39A74A348/EU	£	100.00
RR39A74A312/EU	£	100.00
RZ32A74A539/EU	£	100.00
RZ32A74A541/EU	£	100.00
RZ32A74A548/EU	£	100.00
RZ32A74A512/EU	£	100.00
RR39A74A322/EU	£	100.00
RR39A74A3CE/EU	£	100.00
RR39A74A3CS/EU	£	100.00
RR39A74A3CL/EU	£	100.00
RR39A74A301/EU	£	100.00
RZ32A74A522/EU	£	100.00
RZ32A74A5CE/EU	£	100.00
RZ32A74A5CS/EU	£	100.00
RZ32A74A5CL/EU	£	100.00
RZ32A74A501/EU	£	100.00

8. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) and non-Samsung approved resellers (non-direct accounts) are specifically excluded from this Promotion.
9. For the avoidance of doubt, all Entries have the same chance of winning any Prize.

## Claims

10. After purchasing a Promotion Product from a Participating Retailer during the Purchase Period, Participants must visit <https://2021.samsungpromotions.claims/cashbackprizedraw>, complete the claim form with their name, contact information, address and any other requested information and submit it together with a scanned copy of their proof purchase (a "Claim"). Claims must be submitted before 1<sup>st</sup> February 2022 (the "Claim Period"). Claims received after the close of the Claim Period will not be eligible for either a Reward or Prize.
11. Participants are entitled to a maximum of one (1) Reward per Promotion Product purchased and subsequent valid Claim made, up to a maximum of four (4) Rewards per household.
12. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon entry of a Claim. Providing that the Claim is found to be valid in accordance with these Promotion Terms, Participants will be sent an email within seven (7) days to confirm whether their Claim has been successful and validated ("Claim Validation").
13. If an email acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team by email at [cashbackprizedraw@samsungpromotions.claims](mailto:cashbackprizedraw@samsungpromotions.claims) or by phone 0330 054 4971 (UK) within seven (7) days of a Claim being submitted.
14. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no

response is received within seven (7) days of the email and SMS, then the Claim shall be marked as invalid, and the Participant will no longer be eligible to receive the either Reward or be deemed to have entered the Prize Draw.

15. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
16. The Reward will be sent via bank transfer in local currency within thirty (30) days of Claim Validation to the bank account provided by the Participant during the Claim process.
17. Winning Participants shall be selected at random from all Entries in a Prize Draw conducted on 15<sup>th</sup> March 2022. Participants who are selected to receive a Prize in the Prize Draw ("**Winning Participants**") shall receive notification of such and instruction on how to claim their Prize. **Prizes shall be managed by an ATOL approved agency ("Travel Agency") and are governed by the separate terms which will vary on the specific Prize selected by a Winning Participant.** The Promoter takes no responsibility for the booking or other provision of the prize, which shall be the sole responsibility of the Travel Agency.
18. Winning Participants must book their holiday with the Travel Agency within eighteen (18) months of claiming their Prize, and all holidays must be taken in full the by 31<sup>st</sup> December 2023 subject to availability of the chosen location and travel restrictions.
19. If Winning Participants do not claim Prize within the set time period set by the Promoter, the Prize will be offered to runners up, who will be subject to the same terms as in Condition 19 for booking their holidays.
20. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Promotion Terms.
21. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant.
22. If a Participant returns or cancels the delivery of a Promotion Product before submitting a Claim, the Participant must not make a Claim and they will not be eligible for the Promotion. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalid, and the Participant must cancel the Claim immediately by calling 0330 054 4971 (UK). The Promoter reserves the right to check with Participating Retailers whether a Promotion Product has been returned or the order cancelled and by submitting a Claim the Participant provides consent to the Promoter to do so.

### **Privacy and Data Protection**

23. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: [www.samsung.com/uk/info/privacy.html](http://www.samsung.com/uk/info/privacy.html). The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
24. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any other purpose, nor shall they be passed to any third party.

### **General**

25. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
26. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
27. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.

28. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in these Promotion Terms as being included.
29. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
30. The Promotion is governed by the law of England and Wales.

## **Appendix 1: Participating Retailers**

A & W Pounds Ltd  
A N Dodds Electrical  
A W Myhill & Son Ltd  
A1 Spares  
Aber Gas Ltd  
Aclands Radio & TV Ltd  
Adams & Jarrett (Retail) Ltd  
Adams Cook & Pearce Ltd  
Adcock & Sons Ltd  
Affordable & Stylish Ltd  
AGC Retail Ltd  
Albany Radio (Enfield) Ltd  
Allspares (Wigan) Ltd  
Amazon EU S.a.r.L.  
Andrew Thomson  
Andrews Home Appliances Ltd  
Anglian Electrics  
Anthony L Young Ltd  
AO  
Appliance City  
Appliance Direct (Morecambe) Ltd  
Appliance Electronics  
Appliance Electronics UK Ltd  
Appliance Express Ltd  
Appliance World  
Appliance World North West  
Appliances Direct  
Archers Television Service Ltd  
Argos  
Arran Domestic Service Centre  
Ashton Domestic Appliances Ltd  
Atkinson Group Ltd  
Atlantic Electronics Ltd  
Avensys Ltd  
B A Yeomans & Son Ltd  
Basil Knipe Electrics  
Beacon South West Ltd  
Beric Appliances  
Birkbecks Electrical Ltd  
BJ'S (Mid Wales) Ltd  
Booth Scotland Ltd  
Booths Scotland  
Borsch Ltd  
Box Ltd  
Boylans TV Ltd  
Brightmore & Sons (Burbage) Ltd  
Broadway Music & Vision  
Built in Kitchen Appliances  
Built-In Appliances Ltd  
Bunny Appliance Warehouse  
Burton & Sherwood Ltd  
Burwoods Domestic Appl. Ltd  
Buy it Direct (Appliances Direct)  
C F Hall & Co Ltd  
C J Hampshire Ltd

C S Suppliers Ltd  
C T Bell (Crowthorne) Ltd  
Capital Appliance Centre Ltd  
Capital Repairs  
Castleford Domestic Appliances Ltd  
Cee-Jay Electronics  
Chapman & Son  
CIH  
CK Home Appliances Ltd  
Colin M Smith  
Colourcare Home Technology Ltd  
Commercial Wholesale Trading Ltd  
Connect  
Consumer Buyers Ltd  
Coopers Stores  
Cornwall Appl Services Ltd  
Costco  
Crampsie Electrical Ltd  
Crampton and Moore  
Currys  
Cyril Campbell (Electrics) Ltd  
D B Domestic Appliances Ltd  
D J P Domestic Appliances Ltd  
D&C Electrics t/a Hadwins  
DAC Appliances Ltd  
Dacombes & Renaut Ltd  
Dalzells  
Dalzells of Markethill  
David Wood  
Delta Ireland Ltd  
Discount Appliance Centre  
Discount Appliance Centre Ltd  
Domestic App Maint (D'Set) Ltd  
Domestic Apps (Sudbury) Ltd  
Donaghy Bros  
Donaghy Bros Limavady  
Donaghy Brothers  
E B Marsh & Son Ltd  
E&H Services  
Electrical Sales Ltd  
ESC (TV) Ltd  
F C Bailey (UK) Ltd  
F J Fullick Ltd  
F W & D Wain  
Faulkners Louth Ltd  
FE Electronics Ltd  
Fenwick - Bentalls  
Fenwicks  
First Choice Domestic Appliances Lt  
Fivestar Services (Fylde)  
Foulkes Electrical  
Frank Craig Limited  
FT Refrigeration  
G Craggs Ltd  
G J & B B Bennett  
Garrett Appliances Ltd  
Gary Etheridge Domestic Apps Ltd

Geo Donald (Warehouse Man) Ltd  
Geoff Hill Ltd  
Gilbert And Vanstone  
Glens  
Gotch Of Selby Ltd  
Gregor Watson  
Grey's Electrical Ltd  
Guernsey Electricity  
Guernsey Gas Ltd  
H B H Woolacotts Ltd  
H F Sheffield Ltd  
H J Knee Ltd  
H Robertshaw And Sons Ltd  
H Telecentre & Co  
Halls of Ibstock Ltd  
Hanson Electrical Ltd  
Hardys  
Hardy's of Kilkeel Ltd  
Harris Electrical Ltd  
Harrods  
Harry Garlic  
Harry Parry Ltd  
HBH Woolacotts Ltd  
Herbert Todd & Son  
HJ & D Webb & Sons Ltd  
Hockridge & Stacey Ltd  
Homemaker (South) Ltd  
Howards Electricals  
Hughes TV And Audio Ltd  
Hurrells Electrical Ltd  
Hylands Ltd  
J & P Electric  
J B Postle & Son Ltd  
J D R Thomas  
J Jenkins Electrical Ltd  
J R Iveson  
James Stewart & Son Ltd  
JC Campbell Electrics  
Jeans Electrical  
Jec Ltd (Gst0000213)  
Jerry's Electrical Ltd  
John Calvert (Elec) Ltd  
John Gillman & Sons (Elec.) Ltd  
John Kerry & Sons Ltd  
John Lewis  
Johns Electrical Ltd  
Johnstons Domestic Appliances/Prote  
Josling TV & Electrical  
Jyotsna Electrical Ltd  
KDS Appliances Ltd  
Keith Smith (Anstey) Ltd  
Kenberne Holdings Ltd  
Kensington Domestic Apps Ltd  
Kevin Farish Ltd  
Keymex Ltd  
Kingsbury Electronics Ltd  
Kitchen Economy Ltd



Kitchen Specialists (all UK independent Kitchen retail stores)

Kitchener & Thomas Ltd

Knights Of Oakham Ltd

L W Foxall

Leekes (Llantrisant)

Lewis's

Lighting Electrical Ltd

Lindsey Relay Co Ltd

Littlewoods

Lond Eaton Appliance Company

London Domestic App

Long Eaton Appliance Co. Ltd

Lunney's Elec Discount Store

Lunts Domestic Appliances

Lutterworth Sound & Vision Ltd

Lynne Radio Ltd

M J Pipe Ltd

Magnet Kitchens

Makadams (Baughurst) Ltd

MAP Electrical Ltd

Marks Electrical

Marks Electrical Ltd

Marown TV Ltd

Martin Dawes

McCoubreys Elec Superstore

McMichael Bros.

MG Domestic

Michael R Peters

Microwave Service Centre

Minhas Trading Company Ltd

ML Lake (Electrical Servs) Ltd

Mobile TV Serv

Molesey Refrigeration

Montrose Home Appliance Company Ltd

Moore Electrics

Moore Electrics

Moore's Appliances Ltd

Moston Lane Appliances

New Milton Electrical Centre Ltd

Newage Electrical

Newage Electrical Ltd

Newbury Radio Co Ltd

Noel Grimley Electrics

Noel Grimley Electrics Ltd

North Wales Dom App Centre

Northern Domestic Ltd

Northxsouth Ltd

Odell Electrics

Oldrid And Co Ltd

Orkney Television Enterprise

Orkney TV

Owen's TV & Domestic Appliances

P&S domestic

P&S Domestic Ltd

Paul Golf Audio Visual

Pennywise Appliances Ltd

Percy Lord & Son Ltd

Peter Pennington (Worksop) Ltd  
Peter Rhodes  
Peter Tyson  
Pickups Of Stafford Ltd  
PJW Electrics Ltd  
Pooles Domestic  
Power EC (PowerDirect)  
PRC  
PRC HiFi & Video Ltd  
Q.D.A.  
Quinns Group  
R C Snelling Ltd  
R G B Hifi & Video Ltd  
R L Brooks Ltd  
Raff Electrical  
RDO Reigate  
Redbridge Domestic App  
Reilly's of Enniskillen Ltd  
Reliant TV  
RGB Ilford  
RGB Loughton  
Rileys TV Services Ltd  
RL Brooks  
Roberts Radio  
Robson and Cowan  
Rodgers Fraserburgh Ltd  
RSM Domestic Appliances Ltd  
S & B Trade Services Ltd  
S & D Ireland Ltd  
Samsung E Store  
Samsung Kings Cross  
Seventy-One Group Ltd  
Selfridges  
Shop Direct  
Sidney Bakewell  
Smyth Patterson Ltd  
Sonic  
Sonic Megastore Ltd  
Southpoint Electrical Ltd  
Sparkworld Ltd  
Sparkworld Martock by Yeovil  
Sparkworld Newton Abbot  
Sperrin Electronics  
Square Deal TV Rentals  
Staines & Brights Ltd  
Stellison Ltd  
Stellisons  
Stewart & Young Ltd  
Stuart TV  
Stuart Westmoreland (Holdings) Ltd  
Superdeal  
T H Colebourn Ltd  
TH Colebourn  
Thanetwide Domestic (Kent) Ltd  
The Wash House Ltd -Admin Only  
Tisdalls Electrical Ltd  
Toplex Ltd

Trade Forward  
Transat Home Technologies Ltd  
Tylers Of Bilston Ltd  
Van Haaren Appliance World Ltd  
Varker Appliance Services  
Vaughans  
Vaughans Radio Ltd  
Very  
W M Budd & Sons Group Ltd  
Wades  
Waltons Direct  
Watters Electrical  
Webbs of Cannock Ltd  
Wellingtons (Erith) Ltd  
Wellingtons Erith  
Whitakers of Shipley  
Wickes  
Williams Electrical  
Wilmslow Electrical Ltd  
Wood Bros. Heanor Ltd  
Wren